



Wednesday, August 5, 2020

Dear Clients & Potential Clients;

Currently, we're still closed due to the pandemic. Back in March, we were forced to close by the city of Boston, and the Commonwealth of Massachusetts, along with all non-essential businesses due to the coronavirus. The facility we were subletting our space from refused to offer any rent relief during closure, so our only viable option at that point was to move out.

Though massage has since been allowed to operate on a limited basis since June 22nd, we have yet to find another location for our practice. Additionally, as cases of COVID-19 have been spiking throughout the country, we are concerned about the health and safety of our clients. Therefore, we've altered our approach somewhat to our re-opening strategy.

While we are actively pursuing a new location, the main focus is on developing a plan that will not only meet, but exceed safety standards mandated by the state for our industry. So each potential new location is being intensely scrutinized and evaluated with health concerns being priority over location convenience. As a result of this new way of seeking a location, we expect it will take longer than expected to once again get up and running.

By really taking the time to find the right location, we hope it will buy a little more time for the infection numbers to come down.

Unfortunately, we can't give you an exact, or even an approximate timeline of when we will be running again. Much of it depends on the availability of offices available to practice. As of now, inventory on office space is really down due to the pandemic. Factor in that we've been hit hard financially, (as a lot of small businesses have) thus restricting our resources even further for obtaining a quality location, it could be sometime before we resume operations. We could find a place tomorrow, or it might be past Labor Day. At this point, we just don't know.

That said, we are still very excited, and eager to get back up and running. Many clients have frequently reached out to us as well, asking when we will reopen. Many are eager for massages, though I am hard pressed to imagine anyone more intent of us reopening than us.

With regard to clients that have existing certificate or third party vouchers, our message has, and will always be been that we will extend the expiration of any valid certificate or vouchers, at the very least, the length of time we are out of operation, which right now stands at four plus months. However, we've also stressed that we will adhere to any policy a third party, such as Groupon, has with regard to extending.

Please direct any questions or comments to info@beacon-massage.com. During this hiatus, we have temporarily suspended phone service.

We will update our website the very minute we have a location, and plans for reopening. Until then, we wish everyone happiness and good health. We hope everyone stays safe and cool, literally, and figuratively, through the summer.

Sincerely,

The Beacon Massage Team